

ENDORSEMENT



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IDEALITY CONSULTANTS LIMITED, 70 LOWER STREET, PULBOROUGH,
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OVERVIEW

Simon Jones, a director of Ideality Consultants Limited created the company in 2008. Innovative and analytical, he enjoys a challenge beyond the accepted answer, constantly looking for improvement and alternative solutions within construction. With over 15 years of experience in the construction industry he has considerable knowledge and a sound understanding of modern construction methods, regulations and legislation within the Social Housing sector.

The focus of ideality has been created to assist both clients and developers at critical stages throughout a project from conception to completion. Specializing in land audits, design evaluations, Code for Sustainable Homes integration and modelling, Value engineering and Building system GAP analysis, ideality offers value without the permanent overhead.

Working closely with clients and design team members Ideality strive to produce practical and deliverable solutions that are cost effective, sustainable and attractive.

Main services:

Land audits - Utility searches, design oversight, ecology & contamination guidance

Design evaluation - regulation compliance, HQI, Lifetime Homes, value engineering

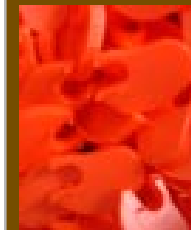
Code for Sustainable Homes - Strategy and design review.

Energy performance - efficient design with practicable operation

Building innovation - project GAP analysis and integration of MMC

Technical Management - Design team co-ordination and specialist consultant supply chain management

Research & Development - product GAP analysis



SUMMARY

- CODE (CSH)
- DESIGN INNOVATIVE
- ANALYTICAL
- VALUE ENGINEERING
- CO-ORDINATION
- TECHNICAL

EXPERTISE

An expert in key areas enabling risk reduction to new housing projects supported by qualifications and more than 15 years experience in the construction industry.

The Code for Sustainable Homes (CSH). Simon Jones a licenced assessor has gained experience developing and overseeing projects ranging from Code 3 to Code 6. Ideality is able to assist with design management and risk analysis to monitor and predict CSH credit scores in order to ensure final delivery of the required code standard.

Computer Aided Design draughtmanship and ability to prepare development proposals.

Construction knowledge of timber framed dwellings up to 6 storeys high including Structurally Insulated Panel solutions and experience of modular house, bathroom and kitchen pod co-ordination.

Social Housing design guides including an in-depth knowledge of Life Time Homes, National Housing Federation, Design and Quality Standards, HQI's and Building Regulations.

Knowledge - to enable schemes to be designed and built within the known performance of construction specifications. Assisting companies to understand the importance of record keeping and site audits to ensure repetitive results in areas such as air leakage and sound reduction.

MMC - A deep understanding of SIPs, Timber frame and Modular systems including the co-ordination and compliance challenges that arise throughout a project.



SUMMARY

- ▣ SIPS
- ▣ TIMBER FRAME
- ▣ THERMAL MASS
- ▣ MMC
- ▣ CSH
- ▣ ECOHOMES
- ▣ INNOVATION
- ▣ SOCIAL HOUSING

CAREER HISTORY

With more than 15 years of construction related experience obtained from leading UK public and private companies, managing projects up to £30m in value and Code 6 dwellings.

Kier Partnership Homes - Technical Manager.

Monitoring and overseeing a focused team to deliver high quality and efficient building solutions.

BRE - Senior Consultant.

Working with BRE in the Innovation team and assisting major UK construction companies to gain understanding of CSH and MMC. Developed Code strategies for "The Green House" by Barratt Code level 6 and Kingspan in delivery of their code 6 dwelling on the BRE innovation park.

Innovare Systems Ltd - Product Manager

Establishing the business and overseeing the development of the Structural Insulated panel system Jabhouse.

Geoffrey Osborne Ltd - Design Manager, Research and Development Manager

Director - Martlet Housing Association.

Assisting with MMC understanding and integration into the planned development programme.



SUMMARY

- ▣ TECHNICAL MANAGEMENT
- ▣ CONSULTANT
- ▣ PRODUCT MANAGEMENT
- ▣ RESEARCH & DEVELOPMENT
- ▣ DESIGN CO-ORDINATION
- ▣ PRODUCT DEVELOPMENT
- ▣ COST CONTROL





Green House

CHRONICLES (

Social Housing being the main area of knowledge with a number of opportunities working with refurbishment, PCT and care home projects. Each project having been considered on an individual basis and solutions proposed to maximize the performance of the project in terms of financial, delivery and defects.

Barratt - Green House. Working with Barratt, Gaunt Francis Architects and Arup, a detailed assessment to deliver a code 6 dwelling and robust monitoring to ensure deliverability.

Knightrider street - 45 homeless shelter (£2.6m) and refurbishment of C14th timber framed building

Queens Road, Peckham. 154 houses & Flats (£27.5m) delivering a strategy for an EcoHomes Excellent scheme with green roofs, GSHP, PV, Solar Thermal utilising MMC and timber framed construction. The project also included 5000m² of office space.

Sompting. 11 Houses (£1.276m) Working with Southern Housing Group managing risk and design development for a trial project of SIPs for use to determine a BBA approval. EcoHomes Very Good.



Queens Road



Sompting



Knightrider Street

SUMMARY

- ▣ CSH CODE 6
- ▣ ECOHOMES EXCELLENT
- ▣ MANAGING RISK
- ▣ MMC
- ▣ PRODUCT TRIALS
- ▣ REFURBISHMENT
- ▣ INNOVATION
- ▣ NON-HOUSING

RESPONSIBILITIES

Throughout his career a range of opportunities provided areas of expertise and responsibility to be gained. This has led to a reputation of ability and accuracy with practicability at the core.

Assisting major UK construction companies to gain an understanding the Code for Sustainable Homes (CSH) and Modern Methods of Construction (MMC), including Barratt and Kingspan in delivering a code 6 dwelling on the BRE innovation park.

Offsite 2007 provided a joint seminar with a BRE Associate Director in sharing an understanding how to maximize efficiency in the design and production of MMC solutions.

Live web conference "Deciphering the code: Part 3" in conjunction with Building Magazine.

English Partnerships "Hanham Hall", an expert on the assessment panel of submissions from leading UK construction companies.

Modern Methods of Construction and Off-Site Manufacture assessment for residential and care home projects. Evaluation of products, detailed assessment reports, benefit analysis, buildability, lifetime costing, knowledge sharing.

An 18-month research and development program on Structurally Insulated Panels with manufacturing partners Vencel Resil Ltd this resulted in the creation of "Jabhouse" and Innovare Systems Ltd.

Overseeing Social Housing and Registered Care Homes project from initial conception to completion on all technical issues, appointing consultants and other specialists as necessary. Auditing each project for compliance against Employers specification, Building Regulations, Life Time Homes, Housing Corporation, NHF, Code of practices, British Standards and SAP evaluations.

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SUMMARY

- EXPERTISE
- CSH LEVEL 6
- SIP KNOWLEDGE
- BUSINESS DEVELOPMENT
- INNOVATION
- EXPERT IN FIELD
- KNOWLEDGE
- DESIGN MANAGEMENT
- TIMBER FRAME
- MMC
- PRODUCT EVALUATION
- ECOHOMES
- CODE (CSH)
- VALUE ENGINEERING



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QUALIFICATIONS

To ensure competency and knowledge being maintained, developed and attained, a key focus has been taken to ensure correct and specific training opportunities.

CPD and further education

2008	BREEAM Licensed CSH Assessor CPD Basement Design CSCS
2007	CDM 2007 reducing risk by design Code for Sustainable Homes Assessor Top up Training EcoHomes 2006 Assessor Training Course
2006	Paediatric First Aid for the Appointed Person CPD Building Regulation update
2004-05	Site Manager Module 1 & 2 CSCS
2003	NHBC Course on Timber Frame
2002	CPD Building Regulations update
2001	CPD Fire safety in Buildings
2000	City & Guilds. Computer aided draughting & design
1998	Safety training for Engineers, Architect and Surveyors Manual Handling

SUMMARY

- CSCS
- CSH ASSESSOR
- ECOHOMES ASSESSOR
- AUTO CAD
- FIRST AIDER
- CDM 2007
- CONTINUOUS DEVELOPMENT

CLIENTS

The following ideality clients would be willing to provide a reference. Further referees can be provided

Name: Shaun Stirland - Director,

Company: W Stirland

Services: Design and Build Management

Project: Ashley Park Road, Surrey

Name: Lucy banting,

Company: Kaleidoscope

Services: MMC selection via PPQ and pre construction development

Project: 24 place nursery provision, Sussex